

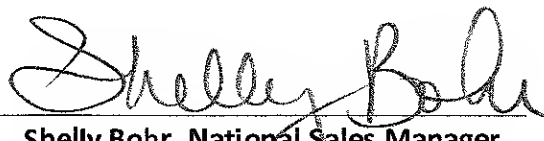
RECORD OF REQUEST FOR BROADCAST TIME BY OR ON BEHALF OF
CANDIDATE FOR PUBLIC OFFICE

INSTRUCTIONS: This form must be completed as to all requests, both oral and written, for broadcast time to be used by or on behalf of a candidate for public office, as required by FCC rule. The FCC rule states: "Every licensee shall keep and permit public inspection of a complete record of all requests for broadcast time made by or on behalf of candidates for public office, together with an appropriate notation showing the disposition made by the licensee of such requests, and charges made, if any, if request is granted. Such records shall be retained for a period of two years."

- (1) **Date of request:** 2/14/12
- (2) **Name of candidate:** Mitt Romney
- (3) **Office for which candidate is running:** President
- (4) **Political party:** Republican
- (5) **Name of person using time if other than candidate:** n/a
- (6) **Request made by candidate:** Yes: x No: (Check one)
- (7) **Request made on behalf of candidate by:** Stephanie Kincaid
- (8) **Request made:** In writing: x In person: By phone:
(Check one. If in writing, attach and retain.)
- (9) **Disposition of request:** Granted: x Not granted:
(Check one. If not granted, state reason or reasons in space below. If denied in writing, attach and retain.)
- (10) **Were any payments received?** Yes: x No:
(Check one. If "yes", state amount in space below):

34155 29031.75
Gross ~~\$19855~~ Net ~~\$16876.75~~

WXMI 2/15/12
STATION DATE


Shelly Bohr, National Sales Manager
SIGNATURE OF PERSON RECEIVING
REQUEST ON BEHALF OF STATION

WXMI001

WXMI

00000000000001125

Feb 14, 2012

1499

Account # Romney for President

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
00000000000001388	FEB. 15-28	02/14/2012	\$16,876.75	\$16,876.75	\$0.00	\$0.00	\$16,876.75

324982

TOTALS:	\$16,876.75	\$16,876.75	\$0.00	\$0.00	\$16,876.75
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FOR SECURITY PURPOSES, THE FACE OF THIS DOCUMENT CONTAINS A TWO-TONED COLORED BACKGROUND AND MICROPRINTING IN THE BORDER

American Rambler Productions138 Conant Street
Beverly, MA 01915Chain Bridge Bank, N.A.
1445-A Laughlin Avenue
McLean, VA 22101

056009479

1499

Pay Sixteen Thousand Eight Hundred Seventy Six Dollars and 75 Cents

DATE	AMOUNT
Feb 14, 2012	\$16,876.75

to the Order of:

WXMI

3117 Plaza Drive NE
Grand Rapids, MI 49525

SECURITY FEATURES INCLUDED. DETAILS ON BACK

⑈ 1499 ⑈

⑆056009479⑆2100111547⑈

American Rambler Productions
WXMI001 WXMI

Payment Number
00000000000001186

Check Date
Feb 17, 2012

Check Number
1544

Account # Romney for President

Voucher Number	Invoice Number	Invoice Date	Outstanding Amt	Net Paid Amt	Discount Taken	Write Off	Net Check Amt
00000000000001441	BALANCE DUE 02.17	02/17/2012	\$12,155.00	\$12,155.00	\$0.00	\$0.00	\$12,155.00

TOTALS: \$12,155.00 \$12,155.00 \$0.00 \$0.00 \$12,155.00

FOR SECURITY PURPOSES, THE FACE OF THIS DOCUMENT CONTAINS A TWO-TONED COLORED BACKGROUND AND MICROPRINTING IN THE BORDER

American Rambler Productions
138 Conant Street
Beverly, MA 01915

Chain Bridge Bank, N.A.
1445-A Laughlin Avenue
McLean, VA 22101

056009479

1544

Pay Twelve Thousand One Hundred Fifty Five Dollars and 00 Cents

DATE
Feb 17, 2012

AMOUNT
\$12,155.00

to the Order of:

WXMI

3117 Plaza Drive NE
Grand Rapids, MI 49525

Barry T. Smith

SECURITY FEATURES INCLUDED. DETAILS ON BACK

1544

056009479 2100 111547



Flight Dates 02/15/12-02/28/12

Contract / Revision 324982 - 3

Original Date / Revision
02/14/12 02/28/12

Advertiser Romney for President

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915

Product

ROMNEY 4 PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:20:00

Estimate # 80

Alt Order # 06012390

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4, PL1

Priority 02

Advertiser Ref

Primary Account Executive
Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Order Share 10% Market Value 341550

Competing Station	% of Order	Amount
2WOOD	25%	85387
3WZZM	15%	51232
4WWMT	50%	170775
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	86	\$19,473.50	\$22,910.00	0.00	01/30/12	02/26/12	86	\$19,473.50	\$22,910.00
March 2012	13	\$9,558.25	\$11,245.00	0.00	02/27/12	02/28/12	13	\$9,558.25	\$11,245.00
Totals	99	\$29,031.75	\$34,155.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	02/22/12	02/24/12	M-F Fox 17 News at 5P CM W-F Fox 17 News at 5P		5p-6p	--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$35.00		0.00			
2	17	02/27/12	02/27/12	M-F Fox 17 News at 5P CM M Fox 17 News at 5P		5p-6p	2-----	:30	2	\$35.00	02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	2-----		2				\$35.00		0.00			
3	17	02/22/12	02/24/12	M-F Fox 17 News at 6p CM W-F Fox 17 News at 6p		6p-7p	--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$50.00		0.00			
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p CM M Fox 17 News at 6p		6p-7p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00

Hiatus Dates

Original Date / Revision 02/14/12/ 02/28/12

Order Sep 00:20:00

Advertiser Romney for President

Product **ROMNEY 4 PRESIDENT**

Estimate # 80

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	2-----	2		\$50.00		0.00						
5	17	02/22/12	02/24/12	M-F 7p-730p W-F 7p-730p	CM	7p-730p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/20/12	02/26/12	--111--	3		\$350.00		0.00						
6	17	02/27/12	02/27/12	M-F 7p-730p M 7p-730p	CM	7p-730p	1-----	:30	1	\$350.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	1-----	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	02/27/12-03/04/12		M-F 7p-730p	7p-730p		M-----	:30	(\$350.00)	0.00	NM				
See MG 8.2 [Program Change] Program Change															
7	17	02/22/12	02/24/12	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/20/12	02/26/12	--111--	3		\$350.00		0.00						
8	17	02/27/12	02/27/12	M-F 730p-8p M 730p-8p	CM	730p-8p	1-----	:30	1	\$350.00	02	0.00	NM	1	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	1-----	1		\$350.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	02/27/12-03/04/12		M-F 730p-8p	730p-8p		M-----	:30	(\$350.00)	0.00	NM				
See MG 8.2 [Program Change] Program Change															
2	17	02/27/12-02/27/12		Nascar on FOX	7p-11p		(7:00 PM-11:00 M-----	:30	\$1,900.00	0.00	NM				
Ⓜ MG for 6.1,13.1,8.1 [making spot good]															
9	17	02/22/12	02/24/12	M-F Fox 17 News at 10p W-F Fox 17 News at 10p	CM	10p-11p	--222--	:30	6	\$550.00	02	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/20/12	02/26/12	--222--	6		\$550.00		0.00						
10	17	02/27/12	02/27/12	M-F Fox 17 News at 10p M Fox 17 News at 10p	CM	10p-11p	2-----	:30	2	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	2-----	2		\$550.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	17	02/27/12-03/04/12		M-F Fox 17 News at 10p	10p-11p		M-----	:30	(\$550.00)	0.00	NM				
See MG 10.4 [Sports Overrun] Sports Overrun															
2	17	02/27/12-03/04/12		M-F Fox 17 News at 10p	10p-11p		M-----	:30	(\$550.00)	0.00	NM				
See MG 10.3 [Sports Overrun] Sports Overrun															
3	17	02/27/12-02/27/12		Nascar on FOX	7p-120a		(7:00 PM-1:20 XM-----	:30	\$550.00	0.00	NM				
Ⓜ MG for 10.2 02/27 [making spot good]															
4	17	02/27/12-02/27/12		Nascar on FOX	7p-120a		(7:00 PM-1:20 XM-----	:30	\$550.00	0.00	NM				
Ⓜ MG for 10.1 02/27 [making spot good]															



Contract / Revision 324982-3 Flight Dates 02/15/12-02/28/12

Hiatus Dates

Original Date / Revision 02/14/12/ 02/28/12

Order Sep 00:20:00

Advertiser Romney for President

Product ROMNEY 4 PRESIDENT

Estimate # 80

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
11	17	02/22/12	02/24/12	M-F 11p-1130p W-F 11p-1130p	CM	11p-1130p	--111--	:30	3	\$75.00	02	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/20/12	02/26/12	--111--	3		\$75.00		0.00						
12	17	02/27/12	02/27/12	M-F 11p-1130p M 11p-1130p	CM	11p-1130p	1-----	:30	1	\$75.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	1-----	1		\$75.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	17	02/27/12-03/04/12		M-F 11p-1130p	11p-1130p		M-----	:30	(\$75.00)		0.00	NM			
Credited [crediting spot]															
13	17	02/27/12	02/27/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$1,200.00	02	0.00	NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/27/12	03/04/12	1-----	1		\$1,200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	17	02/27/12-03/04/12		House Mon	758p-9p		(7:58 PM-9:00 PM)-----	:30	(\$1,200.00)		0.00	NM			
See MG 8.2 [Program Change] Program Change															
14	17	02/17/12	02/24/12	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----1--	:30	1	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	----1--	1		\$400.00		0.00						
Week:		02/20/12	02/26/12	----1--	1		\$400.00		0.00						
15	17	02/18/12	02/25/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----2-	:30	2	\$400.00	02	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	-----2-	2		\$400.00		0.00						
Week:		02/20/12	02/26/12	-----2-	2		\$400.00		0.00						
16	17	02/19/12	02/26/12	Fox 17 News (Su) Su Fox 17 News at 10p	CM	10p-11p	-----2	:30	2	\$400.00	02	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	-----2	2		\$400.00		0.00						
Week:		02/20/12	02/26/12	-----2	2		\$400.00		0.00						
17	17	02/15/12	02/17/12	M-F Fox 17 News at 5P W-F Fox 17 News at 5P	CM	5p-6p	--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	--222--	6		\$35.00		0.00						
18	17	02/15/12	02/17/12	M-F Fox 17 News at 6p W-F Fox 17 News at 6p	CM	6p-7p	--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	--222--	6		\$50.00		0.00						
19	17	02/15/12	02/17/12	M-F 7p-730p W-F 7p-730p	CM	7p-730p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	--111--	3		\$350.00		0.00						
20	17	02/15/12	02/17/12	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		02/13/12	02/19/12	--111--	3		\$350.00		0.00						
21	17	02/15/12	02/17/12		CM	10p-11p	--111--	:30	3	\$550.00	02	0.00	NM	3	\$1,650.00



Contract / Revision 324982- 3 Flight Dates 02/15/12-02/28/12

Hiatus Dates

Original Date / Revision 02/14/12/ 02/28/12

Order Sep 00:20:00

Advertiser Romney for President

Product ROMNEY 4 PRESIDENT

Estimate # 80

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
M-F Fox 17 News at 10p W-F Fox 17 News at 10p														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/13/12	02/19/12	--111--					3	\$550.00		0.00		
22	17	02/15/12	02/17/12	M-F 11p-1130p W-F 11p-1130p	CM	11p-1130p	--111--	:30	3	\$75.00	02	0.00 NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/13/12	02/19/12	--111--					3	\$75.00		0.00		
23	17	02/20/12	02/21/12	M-F Fox 17 News at 5P CM M-Tu Fox 17 News at 5P	CM	5p-6p	22-----	:30	4	\$35.00	02	0.00 NM	4	\$140.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	22-----					4	\$35.00		0.00		
24	17	02/20/12	02/21/12	M-F Fox 17 News at 6p CM M-Tu Fox 17 News at 6p	CM	6p-7p	22-----	:30	4	\$50.00	02	0.00 NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	22-----					4	\$50.00		0.00		
25	17	02/20/12	02/21/12	M-F 7p-730p M-Tu 7p-730p	CM	7p-730p	11-----	:30	2	\$350.00	02	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	11-----					2	\$350.00		0.00		
26	17	02/20/12	02/21/12	M-F 730p-8p M-Tu 730p-8p	CM	730p-8p	11-----	:30	2	\$350.00	02	0.00 NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	11-----					2	\$350.00		0.00		
27	17	02/20/12	02/21/12	M-F Fox 17 News at 10p CM M-Tu Fox 17 News at 10p	CM	10p-11p	22-----	:30	4	\$550.00	02	0.00 NM	4	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	22-----					4	\$550.00		0.00		
28	17	02/20/12	02/21/12	M-F 11p-1130p M-Tu 11p-1130p	CM	11p-1130p	11-----	:30	2	\$75.00	02	0.00 NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	11-----					2	\$75.00		0.00		
29	17	02/20/12	02/20/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	1-----					1	\$1,200.00		0.00		
30	17	02/18/12	02/18/12	Nascar on FOX Nascar of FOX	CM	8p-10p (8:00 PM-10:00 PM)	-----2-	:30	2	\$1,500.00	02	0.00 NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/13/12	02/19/12	-----2-					2	\$1,500.00		0.00		
31	17	02/26/12	02/26/12	Daytona 500 Daytona 500	CM	12p-530p (12:00 PM-5:30 PM)	-----4	:30	4	\$2,000.00	02	0.00 NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		02/20/12	02/26/12	-----4					4	\$2,000.00		0.00		

Hiatus Dates

Order Sep 00:20:00

Estimate # 80

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
31	17	02/26/12	02/26/12	Daytona 500 Daytona 500	CM	12p-530p (12:00 PM-5:30 PM)	-----4	:30	4	\$2,000.00	02	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/20/12	02/26/12	-----4		4				\$2,000.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	02/20/12-02/26/12	Daytona 500			12p-530p	(12:00 PM-5:30 -----Su	:30		\$0.00		0.00	NM		
2	17	02/20/12-02/26/12	Daytona 500			12p-530p	(12:00 PM-5:30 -----Su	:30		(\$2,000.00)		0.00	NM		
		See MG 31.5 [Rain Out] Rain Out													
3	17	02/20/12-02/26/12	Daytona 500			12p-530p	(12:00 PM-5:30 -----Su	:30		\$0.00		0.00	NM		
4	17	02/20/12-02/26/12	Daytona 500			12p-530p	(12:00 PM-5:30 -----Su	:30		\$0.00		0.00	NM		
5	17	02/27/12-02/27/12	Nascar on FOX			7p-11p	(7:00 PM-11:00 M-----	:30		\$2,000.00		0.00	NM		
		Ⓜ MG for 31.2 02/26 [making spot good]													
32	17	02/26/12	02/26/12	Su 530p-6p Su 530p-6p	CM	530p-6p	-----1	:30	1	\$0.00	02	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/20/12	02/26/12	-----1		1				\$0.00		0.00			
33	17	02/27/12	02/27/12	M-F 5a-9a News M 6a-8a News	CM	6a-8a (6:00 AM-8:00 AM)	1-----	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/27/12	03/04/12	1-----		1				\$75.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	17	02/28/12-02/28/12	M-F 5a-9a News			6a-8a	(6:00 AM-8:00 A-T-----	:30		\$75.00		0.00	NM		
34	17	02/27/12	02/27/12	Nascar on FOX Nascar of FOX	CM	7p-11p (7:00 PM-11:00 PM)	3-----	:30	3	\$2,000.00	02	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/27/12	03/04/12	3-----		3				\$2,000.00		0.00			
35	17	02/27/12	02/27/12	Nascar on FOX Nascar of FOX	CM	7p-12a (7:00 PM-12:00 XM)	1-----	:30	1	\$0.00	02	0.00	NM	1	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	02/27/12	03/04/12	1-----		1				\$0.00		0.00			
Totals														99	\$34,155.00

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP FEB29/12 09.3
*** CHANGES *** ** WXMI-TV ***

ADV # ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # OFF. # SALESMAN #

AGY # AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- ROBERT LANGER

BEVERLY, MA 01915

ORDER # CONTRACT # 6012390 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY 4 PRESIDENT EST#80 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB15/12 FEB28/12 WK-2

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE FEB29/12 09.34

TO: NSA
FROM: DAN FOR JUSTIN
OK'D MG M9-M10. NEW LINE 41 AND 42
\$34,155...99X
THANKS PLEASE CONFIRM 2/29

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 80

34	S		700P-1100P	30		\$1,900.00	2/27	2/27	0		MON	0
----	---	--	------------	----	--	------------	------	------	---	--	-----	---

PROGRAM : DAYTONA 500
ORD COM1: MON 2/27 7P-8P 2.5 MEN & 8P-9P HOUSE ARE NA DUE TO AIRING OF DELAYED
ORD COM2: DAYTONA 500. OFFERING 1X MON 2/27 7P-11P DAYTONA 500.
THIS IS A MAKE-GOOD FOR FEB27 ON LINE-6 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR FEB27 ON LINE-8 FOR 1 SPOT/WK
THIS IS A MAKE-GOOD FOR FEB27 ON LINE-13 FOR 1 SPOT/WK

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
 :LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

35 S 700P-1100P 30 \$2,000.00 2/27 2/27 3 MON 3
 PROGRAM : DAYTONA 500
 ORD COM1: SUN 2/27 DAYTONA 500 WAS RAINED OUT. OFFERING 4X MON 2/27 7P-11P
 ORD COM2: DAYTONA 500. PLEASE APPROVE ASAP.
 THIS IS A MAKE-GOOD FOR FEB26 ON LINE-32 FOR 4 SPOTS/WK

42 A 700P-120A 30 \$1,900.00 2/27 2/27 1 MON 1
 PROGRAM : DAYTONA 500
 ORD COM1: MON 2/27 RESCHEDULED DAYTONA 500 AIRED 7P-120A. ROMNEY SPOT AIRED AT
 ORD COM2: 111A. PLEASE APPROVE LATE RUN.
 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-34

41 A 700P-120A 30 \$2,000.00 2/27 2/27 1 MON 1
 PROGRAM : DAYTONA 500
 ORD COM1: MON 2/27 RESCHEDULED DAYTONA 500 AIRED 7P-120A. ROMNEY SPOT AIRED
 ORD COM2: AT 1134P. PLEASE APPROVE LATE RUN.
 THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-35

49 OK'D BUY#35 MISSED:MON/700P-1100P FEB27 30S \$2,000.00 (FEB28/12)
 OFFER:MON/700P-120A FEB27 30S \$2,000.00 PLS ADVISE.
 CMT:MON 2/27 RESCHEDULED DAYTONA 500 AIRED 7P-120A. ROMNEY SPOT AIRED
 CMT:AT 1134P. PLEASE APPROVE LATE RUN.

410 OK'D BUY#34 MISSED:MON/700P-1100P FEB27 30S \$1,900.00 (FEB28/12)
 OFFER:MON/700P-120A FEB27 30S \$1,900.00 PLS ADVISE.
 CMT:MON 2/27 RESCHEDULED DAYTONA 500 AIRED 7P-120A. ROMNEY SPOT AIRED AT
 CMT:111A. PLEASE APPROVE LATE RUN.

22910.00 MAR/12 11245.00 CONTRACT TOTAL 34155.00
 TOTAL SPOTS 99

REP HEADLINE# 6012390 TRF# 324982
\$ MOD# 4: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WXTI-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
-------	-----	----	-------------	------	-----	------	------------	----------	---------	-----------	------	-----------

MARKET TOTALS \$198,550 WXTI 10% WOTV 0% WZZM 13% WWTM 56% WOOW 21% WXSP 0% CABL 0%
WMT 0% WZPX 0%

AGENCY IS PURCHASING HEAVY CBS PRIME. WE WERE ABLE TO GET STRIPPED IN
TR EN AND LN.

IC- NSI
EMOS- RA35+*

CD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



Flight Dates 02/15/12-02/28/12

Contract / Revision 324982 - 2

Original Date / Revision
02/14/12 02/27/12

Advertiser Romney for President

Agency American Rambler Producti

Buying Contact

138 Conant Street
Beverly, MA 01915Product
ROMNEY 4 PRESIDENT

Agency Com 15%

Billing Contact

138 Conant Street
Beverly, MA 01915

Sales Office TWDC

Sales Region National

Agency Ref

Order Sep 00:20:00

Estimate # 80

Alt Order # 06012390

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Rev Codes AGY POL CAND

Product Codes PL4, PL1

Priority 02

Advertiser Ref

Primary Account Executive

Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Order Share 10% Market Value 262300

Competing Station	% of Order	Amount
2WOOD	25%	65575
3WZZM	15%	39345
4WWMT	50%	131150
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	86	\$19,473.50	\$22,910.00	0.00	01/30/12	02/26/12	86	\$19,473.50	\$22,910.00
March 2012	11	\$2,822.00	\$3,320.00	0.00	02/27/12	02/28/12	11	\$2,822.00	\$3,320.00
Totals	97	\$22,295.50	\$26,230.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals Spots Amount	
1	17	02/22/12	02/24/12	M-F Fox 17 News at 5P CM W-F Fox 17 News at 5P		5p-6p	--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$35.00		0.00			
2	17	02/27/12	02/27/12	M-F Fox 17 News at 5P CM M Fox 17 News at 5P		5p-6p	2-----	:30	2	\$35.00	02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	2-----		2				\$35.00		0.00			
3	17	02/22/12	02/24/12	M-F Fox 17 News at 6p CM W-F Fox 17 News at 6p		6p-7p	--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$50.00		0.00			
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p CM M Fox 17 News at 6p		6p-7p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00



Contract / Revision **324982- 2** Flight Dates **02/15/12-02/28/12**

Hiatus Dates

Original Date / Revision 02/14/12/ 02/27/12

Order Sep 00:20:00

Advertiser **Romney for President**

Product **ROMNEY 4 PRESIDENT**

Estimate # **80**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	2-----	:30	2	\$50.00	02	0.00 NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	2-----			2		\$50.00		0.00			
5	17	02/22/12	02/24/12	M-F 7p-730p W-F 7p-730p	CM	7p-730p	--111--	:30	3	\$350.00	02	0.00 NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/20/12	02/26/12	--111--			3		\$350.00		0.00			
6	17	02/27/12	02/27/12	M-F 7p-730p M 7p-730p	CM	7p-730p	1-----	:30	1	\$350.00	02	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	1-----			1		\$350.00		0.00			
7	17	02/22/12	02/24/12	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--111--	:30	3	\$350.00	02	0.00 NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/20/12	02/26/12	--111--			3		\$350.00		0.00			
8	17	02/27/12	02/27/12	M-F 730p-8p M 730p-8p	CM	730p-8p	1-----	:30	1	\$350.00	02	0.00 NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	1-----			1		\$350.00		0.00			
9	17	02/22/12	02/24/12	M-F Fox 17 News at 10p W-F Fox 17 News at 10p	CM	10p-11p	--222--	:30	6	\$550.00	02	0.00 NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/20/12	02/26/12	--222--			6		\$550.00		0.00			
10	17	02/27/12	02/27/12	M-F Fox 17 News at 10p M Fox 17 News at 10p	CM	10p-11p	2-----	:30	2	\$550.00	02	0.00 NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	2-----			2		\$550.00		0.00			
11	17	02/22/12	02/24/12	M-F 11p-1130p W-F 11p-1130p	CM	11p-1130p	--111--	:30	3	\$75.00	02	0.00 NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/20/12	02/26/12	--111--			3		\$75.00		0.00			
12	17	02/27/12	02/27/12	M-F 11p-1130p M 11p-1130p	CM	11p-1130p	1-----	:30	1	\$75.00	02	0.00 NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	1-----			1		\$75.00		0.00			
13	17	02/27/12	02/27/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$1,200.00	02	0.00 NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/27/12	03/04/12	1-----			1		\$1,200.00		0.00			
14	17	02/17/12	02/24/12	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----1--	:30	1	\$400.00	02	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/13/12	02/19/12	----1--			1		\$400.00		0.00			
Week:		02/20/12	02/26/12	----1--			1		\$400.00		0.00			
15	17	02/18/12	02/25/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----2-	:30	2	\$400.00	02	0.00 NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>			
Week:		02/13/12	02/19/12	-----2-			2		\$400.00		0.00			
Week:		02/20/12	02/26/12	-----2-			2		\$400.00		0.00			
16	17	02/19/12	02/26/12		CM	10p-11p	-----2	:30	2	\$400.00	02	0.00 NM	4	\$1,600.00

Hiatus Dates

Original Date / Revision 02/14/12/ 02/27/12

Order Sep 00:20:00

Advertiser **Romney for President**

Product **ROMNEY 4 PRESIDENT**

Estimate # 80

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Fox 17 News (Su)											
				Su Fox 17 News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	-----2	2				\$400.00			0.00			
Week:		02/20/12	02/26/12	-----2	2				\$400.00			0.00			
17	17	02/15/12	02/17/12	M-F Fox 17 News at 5P CM	5p-6p		--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
				W-F Fox 17 News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--222--	6				\$35.00			0.00			
18	17	02/15/12	02/17/12	M-F Fox 17 News at 6p CM	6p-7p		--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
				W-F Fox 17 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--222--	6				\$50.00			0.00			
19	17	02/15/12	02/17/12	M-F 7p-730p CM	7p-730p		--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
				W-F 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--111--	3				\$350.00			0.00			
20	17	02/15/12	02/17/12	M-F 730p-8p CM	730p-8p		--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
				W-F 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--111--	3				\$350.00			0.00			
21	17	02/15/12	02/17/12	M-F Fox 17 News at 10p CM	10p-11p		--111--	:30	3	\$550.00	02	0.00	NM	3	\$1,650.00
				W-F Fox 17 News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--111--	3				\$550.00			0.00			
22	17	02/15/12	02/17/12	M-F 11p-1130p CM	11p-1130p		--111--	:30	3	\$75.00	02	0.00	NM	3	\$225.00
				W-F 11p-1130p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/13/12	02/19/12	--111--	3				\$75.00			0.00			
23	17	02/20/12	02/21/12	M-F Fox 17 News at 5P CM	5p-6p		22-----	:30	4	\$35.00	02	0.00	NM	4	\$140.00
				M-Tu Fox 17 News at 5P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/20/12	02/26/12	22-----	4				\$35.00			0.00			
24	17	02/20/12	02/21/12	M-F Fox 17 News at 6p CM	6p-7p		22-----	:30	4	\$50.00	02	0.00	NM	4	\$200.00
				M-Tu Fox 17 News at 6p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/20/12	02/26/12	22-----	4				\$50.00			0.00			
25	17	02/20/12	02/21/12	M-F 7p-730p CM	7p-730p		11-----	:30	2	\$350.00	02	0.00	NM	2	\$700.00
				M-Tu 7p-730p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/20/12	02/26/12	11-----	2				\$350.00			0.00			
26	17	02/20/12	02/21/12	M-F 730p-8p CM	730p-8p		11-----	:30	2	\$350.00	02	0.00	NM	2	\$700.00
				M-Tu 730p-8p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/20/12	02/26/12	11-----	2				\$350.00			0.00			
27	17	02/20/12	02/21/12	M-F Fox 17 News at 10p CM	10p-11p		22-----	:30	4	\$550.00	02	0.00	NM	4	\$2,200.00
				M-Tu Fox 17 News at 10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>			<u>Rating</u>			
Week:		02/20/12	02/26/12	22-----	4				\$550.00			0.00			
28	17	02/20/12	02/21/12	M-F 11p-1130p CM	11p-1130p		11-----	:30	2	\$75.00	02	0.00	NM	2	\$150.00
				M-Tu 11p-1130p											

Hiatus Dates

Order Sep 00:20:00

Estimate # 80

[illegible]

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES ** WXTI-TV ***
P HEADLINE# 6012390 TRF# 324982 FEB28/12 12.0
MOD# 3: UNAPPROVED REV#1 \$\$\$

ADV #	ADV. NAME	POLIT/M	ROMNEY/R	PRE/US	REF. #	OFF. #	SALESMAN #
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AGY #	AGY. NAME	BUYER NAME
	AMERICAN RAMBLER PRODUCTIONS	STEPHANIE KINCAID

138 CONANT STREET
SALES PRSN WA- ROBERT LANGER

BEVERLY, MA 01915

ORDER #	CONTRACT #	CLASS: NATL.	LOCAL	REGIONAL
	6012390			

PRODUCT	ROMNEY 4 PRESIDENT	EST # 80	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	FEB15/12	FEB28/12	WK-2
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB28/12 12.00

TO: NSA
FROM: [REDACTED]

FROM : DAN FOR JUSTIN
OK'D MG M7-M8 NEW LINES 40 AND 39
\$34,155...99X (NEW SPOT TOTAL)
THANKS PLEASE CONFIRM 2/28

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)N CM      * * * * * THIS IS A CASH IN ADVANCE SCHEDULE * * * * *

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LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS

AGENCY ADVERTISER CODE = AGENCY EST# = 80
AGENCY PRODUCT CODE =

10	S	1000P-1100P	30	\$550.00	2/27	2/27	0	MON	0
PROGRAM : FOX 17 NEWS									
40	A	700P-120A	30	\$550.00	2/27	2/27	2	MON	2

PROGRAM : DAYTONA 500
ORD COM1: 2X MON 2/27 LATE NEWS SPOTS AIRED IN RESCHEDULED DAYTONA 500 RACE AT
ORD COM2: 1027P AND 1102P. PLEASE REVISE PROGRAM.
THIS IS A MAKE-GOOD FOR FEB27 ON LINE-10 FOR 2 SPOTS/WK

HEADLINE# 6012390 TRF# 324982
 MOD# 3: UNAPPROVED REV #1 \$\$\$
 REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 *** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39	A		700P-120A	30		\$.00	2/27	2/27	1		MON	1
PROGRAM : DAYTONA 500 ORD COM1: PLEASE ADD 1X NC SPOT TO MON 2/27 RESCHEDULED DAYTONA 500. EXTRA ORD COM2: BREAKS AIRED DUE TO RACE RUNNING LONG.												
17	OK'D		BUY#10									
			MISSED: MON/1000P-1100P				FEB27(2/WK)		30S	\$550.00	(FEB28/12)	
			OFFER: MON/700P-120A				FEB27(2/WK)		30S	\$550.00	PLS ADVISE.	
			CMT: 2X MON 2/27 LATE NEWS SPOTS AIRED IN RESCHEDULED DAYTONA 500 RACE AT									
			CMT: 1027P AND 1102P. PLEASE REVISE PROGRAM.									
18	OK'D											
			MISSED: BONUS									
			OFFER: MON/700P-120A				FEB27		30S	\$.00	(FEB28/12)	
			CMT: PLEASE ADD 1X NC SPOT TO MON 2/27 RESCHEDULED DAYTONA 500. EXTRA								PLS ADVISE.	
			CMT: BREAKS AIRED DUE TO RACE RUNNING LONG.									
12			22910.00									
			MAR/12			11245.00						
CONTRACT TOTAL											34155.00	
TOTAL SPOTS											99	

MARKET TOTALS \$198,550
 WXTM 10% WOTV 0% WZZM 13% WWTM 56% WOOD 21% WXSP 0% CABL 0%
 WXTM 0% WZPX 0%
 AGENCY IS PURCHASING HEAVY CBS PRIME. WE WERE ABLE TO GET STRIPPED IN
 AIR EN AND LN.

TC- NSI
 MOS- RA35+*

CLASS CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 CHANGES
 P HEADLINE# 6012390 TRF# 324982
 \$ MOD# 2: UNAPPROVED REV #2 \$\$\$
 FEB27/12 15.0
 *** WXTI-TV ***

ADV # _____ ADV. NAME _____ REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- ROBERT LANGER
 BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6012390 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY 4 PRESIDENT EST#80 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES FEB15/12 FEB28/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB27/12 15.09

TO: NSA
 FROM: DAN FOR JUSTIN
 OK'D MG M6 NEW LINES 38
 \$34,155...98X
 THANKS PLEASE CONFIRM 2/27

***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
12	S		1100P-1130P	30		\$75.00	2/27	2/27	0		MON	0
38	A		600A-800A	30		\$75.00	2/28	2/28	1		TUE	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 80

PROGRAM : SIMPSONS

PROGRAM : MORNING NEWS

ORD COM1: 1X MON 2/27 11P-1130P SIMPSONS IS NA DUE TO RESCHEDULED DAYTONA 500.
 ORD COM2: OFFERING 1X TUE 2/28 6A-8A MORNING NEWS. PLEASE ADVISE.
 THIS IS A MAKE-GOOD FOR FEB27 ON LINE-12 FOR 1 SPOT/WK

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP FEB27/12 15.0
 *** CHANGES *** ** WXMI-TV ***
 P HEADLINE# 6012390 TRF# 324982
 \$ MOD# 2: UNAPPROVED REV #2 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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ACTION MAKEGOOD OFFERS:
 6 OK'D BUY#12 MISSED: MON/1100P-1130P FEB27 30S \$75.00 (FEB27/12)
 OFFER: TUE/600A-800A FEB28 30S \$75.00 PLS ADVISE.
 CMT: 1X MON 2/27 11P-1130P SIMPSONS IS NA DUE TO RESCHEDULED DAYTONA 500.
 CMT: OFFERING 1X TUE 2/28 6A-8A MORNING NEWS. PLEASE ADVISE.

B/12	22910.00	MAR/12	11245.00					CONTRACT TOTAL	34155.00			
								TOTAL SPOTS	98			

MARKET TOTALS \$198,550
 WXMI 10% WOTV 0% WZZM 13% WWSM 56% WOOD 21% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%
 AGENCY IS PURCHASING HEAVY CBS PRIME. WE WERE ABLE TO GET STRIPPED IN
 FOR EN AND LN.

C- NSI
 MOS- RA35+*

D CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP FEB27/12 12.0
 *** CHANGES *** ** WXTM-TV ***
 P HEADLINE# 6012390 TRF# 324982
 \$ MOD# 2: UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID

138 CONANT STREET SALES PRSN WA- ROBERT LANGER
 BEVERLY, MA 01915

ORDER # _____ CONTRACT # 6012390 CLASS: NATL. LOCAL REGIONAL

PRDCT ROMNEY 4 PRESIDENT EST#80 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES FEB15/12 FEB28/12 WK-2

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB27/12 12.00

P: TO: NSA
 FROM: DAN FOR JUSTIN
 OK'D MG M3-M5 NEW LINES 34, 35, 36, AND 37
 \$34,155..98X
 THANKS PLEASE CONFIRM 2/27

A: ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
6	S		700P-730P	30		\$350.00	2/27	2/27	0		MON	0
34	A		700P-1100P	30		\$1,900.00	2/27	2/27	1		MON	1

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 80

PROGRAM : 2.5 MEN

PROGRAM : DAYTONA 500
 ORD COM1: MON 2/27 7P-8P 2.5 MEN & 8P-9P HOUSE ARE NA DUE TO AIRING OF DELAYED
 ORD COM2: DAYTONA 500. OFFERING 1X MON 2/27 7P-11P DAYTONA 500.
 THIS IS A MAKE-GOOD FOR FEB27 ON LINE-6 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR FEB27 ON LINE-8 FOR 1 SPOT/WK
 THIS IS A MAKE-GOOD FOR FEB27 ON LINE-13 FOR 1 SPOT/WK

REP HEADLINE# 6012390 TRF# 324982
MOD# 2: UNAPPROVED REV #1 \$\$\$

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
CHANGES *** WXTM-TV ***

LINE#:REP :CD: TIME PERIOD : LGTH : SEC : RATE : START : END :SPTS: WEEK : DAYS :TOTL:
:LINE#: : : : : : : DATE : DATE : /WK: INVT : :SPTS:

8 S 730P-800P 30 \$350.00 2/27 2/27 0 MON 0

PROGRAM : 2.5 MEN

13 S 800P-900P 30 \$1,200.00 2/27 2/27 0 MON 0

PROGRAM : HOUSE

32 S 1200N-530P 30 \$2,000.00 2/26 2/26 0 SUN 0

PROGRAM : DAYTONA 500 AIRS SUN 2/26 FROM 12P-530P. PLEASE REVISE DATE AND TIME.

ORD COM1: DAYTONA 500 THIS IS A MAKE-GOOD FOR FEB18 ON LINE-31 FOR 4 SPOTS/WK

35 A 700P-1100P 30 \$2,000.00 2/27 2/27 4 MON 4

PROGRAM : DAYTONA 500

ORD COM1: SUN 2/27 DAYTONA 500 WAS RAINED OUT. OFFERING 4X MON 2/27 7P-11P

ORD COM2: DAYTONA 500. PLEASE APPROVE ASAP.

THIS IS A MAKE-GOOD FOR FEB26 ON LINE-32 FOR 4 SPOTS/WK

36 A 1200N-530P 30 \$0.00 2/26 2/26 3 SUN 3

PROGRAM : DAYTONA 500 RAINOUT COVERAGE

ORD COM1: DUE TO RAIN ON SUN 2/26 3X ROMNEY SPOTS AIRED AS NC IN DAYTONA 500

ORD COM2: RAINOUT COVERAGE & 1X N/C AIRED 530P-6P IN RAINOUT STANDBY PRG.

37 A 530P-600P 30 \$0.00 2/26 2/26 1 SUN 1

PROGRAM : WHACKED OUT SPORTS

ORD COM1: DUE TO RAIN ON SUN 2/26 3X ROMNEY SPOTS AIRED AS NC IN DAYTONA 500

ORD COM2: RAINOUT COVERAGE & 1X N/C AIRED 530P-6P IN RAINOUT STANDBY PRG.

PART OF A MAKEGOOD MADE UP OF LINES 36-37

ATION MAKEGOOD OFFERS:

13 OK'D BUY#6 MISSED:MON/700P-730P FEB27 30S \$350.00 (FEB27/12)

BUY#8 MON/730P-800P FEB27 30S \$350.00

BUY#13 MON/800P-900P FEB27 30S \$1,200.00

OFFER:MON/700P-1100P FEB27 30S \$1,900.00 PLS ADVISE.

CMT:MON 2/27 7P-8P 2.5 MEN & 8P-9P HOUSE ARE NA DUE TO AIRING OF DELAYED

CMT:DAYTONA 500. OFFERING 1X MON 2/27 7P-11P DAYTONA 500.

14 OK'D BUY#32 MISSED:SUN/1200N-530P FEB26(4/WK) 30S \$2,000.00 (FEB27/12)

OFFER:MON/700P-1100P FEB27(4/WK) 30S \$2,000.00 PLS ADVISE.

CMT:SUN 2/27 DAYTONA 500 WAS RAINED OUT. OFFERING 4X MON 2/27 7P-11P

CMT:DAYTONA 500. PLEASE APPROVE ASAP.

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP
FEB27/12 12.0

ATION MAKEGOOD OFFERS:

OFFER: SUN/1

& SUN/530P-600F

FEB 26 (3/WK)
FEB 26

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η	η
•	•
○	○
○	○

(FEB 27/12)
PLS ADVISE.

CMT: DUE TO RAIN ON SUN 2/26 3X ROMNEY SPOTS AIRED AS NC IN DAYTONA 500
CMT: RAINOUT COVERAGE & 1X N/C AIRED 530P-6P IN RAINOUT STANDBY PRG.

B/12	22910.00	MAR/12	11245.00
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CONTRACT TOTAL	34155.00
TOTAL SPOTS	98

MARKET TOTALS	\$198,550	WXMI 10%	WOTV 0%	WZZM 13%	WWMT 56%	WOOD 21%	WXSP 0%	CABL 0%
		EWMT 0%	WZPX 0%					

PRIME. WE WERE ABLE TO GET STRIPPED IN
CBS. PURCHASING HEAVY CBS.
IN. EN AND LN.

IC- NSI
:MOS- RA35+*

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DD CODE  A-ADD      B-BUY TYPE  C-CANCELLED  DE-DELETE  E-EFF DATES  L-LENGTH  M-MAKEGOOD  N-PROGRAM NAME
CLASS, PLAN, SECT  Q-PAID PGM  R-RATE      S-SPOTS PER WEEK  T-TIME      X-LATE      Y-DAYS      Z-COMMENTS  *-MULTIPLE

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WXMI-TV

ORDERFlight Dates 02/15/12-02/28/12Order Sep 00:20:00Contract / Revision 324982 - 1Product
ROMNEY 4 PRESIDENTEstimate # 80Original Date / Revision
02/14/12 02/17/12Agency Com 15%Alt Order # 06012390Advertiser Romney for PresidentBilling ContactBilling Type CashOrder Type GENERALBilling Cycle EOM/EOCBilling Calendar BROADCASTDemographic A35+Agency American Rambler ProductiRev Codes AGY POL CANDBuying ContactProduct Codes PL4, PL1Priority 02**138 Conant Street
Beverly, MA 01915**Sales Office TWDCAdvertiser RefSales Region NationalAgency RefPrimary Account Executive
Justin Votta

Account Executive	Order%	Start Date	End Date
Justin Votta	100%		

Order Share 10% Market Value 341550

Competing Station	% of Order	Amount
2WOOD	25%	85387
3WZZM	15%	51232
4WWMT	50%	170775
5WOTV	%	0
6WXSP	%	0
7WZPX	%	0
8CABL	%	0
9UNKW	%	0

Order Totals**Billing Plan**

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
February 2012	86	\$26,273.50	\$30,910.00	0.00	01/30/12	02/26/12	86	\$26,273.50	\$30,910.00
March 2012	10	\$2,758.25	\$3,245.00	0.00	02/27/12	02/27/12	10	\$2,758.25	\$3,245.00
Totals	96	\$29,031.75	\$34,155.00	0.00					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	<u>Totals</u> Spots Amount	
1	17	02/22/12	02/24/12	M-F Fox 17 News at 5P CM W-F Fox 17 News at 5P	CM	5p-6p	--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$35.00		0.00			
2	17	02/27/12	02/27/12	M-F Fox 17 News at 5P CM M Fox 17 News at 5P	CM	5p-6p	2-----	:30	2	\$35.00	02	0.00	NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	2-----		2				\$35.00		0.00			
3	17	02/22/12	02/24/12	M-F Fox 17 News at 6p CM W-F Fox 17 News at 6p	CM	6p-7p	--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--		6				\$50.00		0.00			
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p CM M Fox 17 News at 6p	CM	6p-7p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00



Contract / Revision 324982 - 1 Flight Dates 02/15/12-02/28/12

Hiatus Dates

Original Date / Revision 02/14/12/ 02/17/12

Order Sep 00:20:00

Advertiser Romney for President

Product ROMNEY 4 PRESIDENT

Estimate # 80

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
4	17	02/27/12	02/27/12	M-F Fox 17 News at 6p M Fox 17 News at 6p	CM	6p-7p	2-----	:30	2	\$50.00	02	0.00	NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	2-----					2	\$50.00		0.00			
5	17	02/22/12	02/24/12	M-F 7p-730p W-F 7p-730p	CM	7p-730p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--111--					3	\$350.00		0.00			
6	17	02/27/12	02/27/12	M-F 7p-730p M 7p-730p	CM	7p-730p	1-----	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----					1	\$350.00		0.00			
7	17	02/22/12	02/24/12	M-F 730p-8p W-F 730p-8p	CM	730p-8p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--111--					3	\$350.00		0.00			
8	17	02/27/12	02/27/12	M-F 730p-8p M 730p-8p	CM	730p-8p	1-----	:30	1	\$350.00	02	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----					1	\$350.00		0.00			
9	17	02/22/12	02/24/12	M-F Fox 17 News at 10p W-F Fox 17 News at 10p	CM	10p-11p	--222--	:30	6	\$550.00	02	0.00	NM	6	\$3,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--222--					6	\$550.00		0.00			
10	17	02/27/12	02/27/12	M-F Fox 17 News at 10p M Fox 17 News at 10p	CM	10p-11p	2-----	:30	2	\$550.00	02	0.00	NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	2-----					2	\$550.00		0.00			
11	17	02/22/12	02/24/12	M-F 11p-1130p W-F 11p-1130p	CM	11p-1130p	--111--	:30	3	\$75.00	02	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	--111--					3	\$75.00		0.00			
12	17	02/27/12	02/27/12	M-F 11p-1130p M 11p-1130p	CM	11p-1130p	1-----	:30	1	\$75.00	02	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----					1	\$75.00		0.00			
13	17	02/27/12	02/27/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/27/12	03/04/12	1-----					1	\$1,200.00		0.00			
E 14	17	02/17/12	02/24/12	Fri Prime A Fri Prime 758p-9p	CM	758p-9p	----1--	:30	1	\$400.00	02	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	----1--					1	\$400.00		0.00			
		Week: 02/20/12	02/26/12	----1--					1	\$400.00		0.00			
15	17	02/18/12	02/25/12	Fox 17 News (Sa) Sa Fox 17 News at 10p	CM	10p-11p	-----2-	:30	2	\$400.00	02	0.00	NM	4	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-----2-					2	\$400.00		0.00			
		Week: 02/20/12	02/26/12	-----2-					2	\$400.00		0.00			
16	17	02/19/12	02/26/12		CM	10p-11p	-----2	:30	2	\$400.00	02	0.00	NM	4	\$1,600.00



Contract / Revision **324982- 1** Flight Dates **02/15/12-02/28/12**

Hiatus Dates

Original Date / Revision 02/14/12/ 02/17/12

Order Sep 00:20:00

Advertiser Romney for President

Product **ROMNEY 4 PRESIDENT**

Estimate # **80**

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Fox 17 News (Su)															
Su Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-----2					2	\$400.00		0.00			
		Week: 02/20/12	02/26/12	-----2					2	\$400.00		0.00			
E 17	17	02/15/12	02/17/12	M-F Fox 17 News at 5P CM		5p-6p	--222--	:30	6	\$35.00	02	0.00	NM	6	\$210.00
W-F Fox 17 News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--222--					6	\$35.00		0.00			
E 18	17	02/15/12	02/17/12	M-F Fox 17 News at 6p CM		6p-7p	--222--	:30	6	\$50.00	02	0.00	NM	6	\$300.00
W-F Fox 17 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--222--					6	\$50.00		0.00			
E 19	17	02/15/12	02/17/12	M-F 7p-730p CM		7p-730p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
W-F 7p-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--111--					3	\$350.00		0.00			
E 20	17	02/15/12	02/17/12	M-F 730p-8p CM		730p-8p	--111--	:30	3	\$350.00	02	0.00	NM	3	\$1,050.00
W-F 730p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--111--					3	\$350.00		0.00			
E 21	17	02/15/12	02/17/12	M-F Fox 17 News at 10p CM		10p-11p	--111--	:30	3	\$550.00	02	0.00	NM	3	\$1,650.00
W-F Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--111--					3	\$550.00		0.00			
E 22	17	02/15/12	02/17/12	M-F 11p-1130p CM		11p-1130p	--111--	:30	3	\$75.00	02	0.00	NM	3	\$225.00
W-F 11p-1130p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	--111--					3	\$75.00		0.00			
23	17	02/20/12	02/21/12	M-F Fox 17 News at 5P CM		5p-6p	22-----	:30	4	\$35.00	02	0.00	NM	4	\$140.00
M-Tu Fox 17 News at 5P															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	22-----					4	\$35.00		0.00			
24	17	02/20/12	02/21/12	M-F Fox 17 News at 6p CM		6p-7p	22-----	:30	4	\$50.00	02	0.00	NM	4	\$200.00
M-Tu Fox 17 News at 6p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	22-----					4	\$50.00		0.00			
25	17	02/20/12	02/21/12	M-F 7p-730p CM		7p-730p	11-----	:30	2	\$350.00	02	0.00	NM	2	\$700.00
M-Tu 7p-730p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	11-----					2	\$350.00		0.00			
26	17	02/20/12	02/21/12	M-F 730p-8p CM		730p-8p	11-----	:30	2	\$350.00	02	0.00	NM	2	\$700.00
M-Tu 730p-8p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	11-----					2	\$350.00		0.00			
27	17	02/20/12	02/21/12	M-F Fox 17 News at 10p CM		10p-11p	22-----	:30	4	\$550.00	02	0.00	NM	4	\$2,200.00
M-Tu Fox 17 News at 10p															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	22-----					4	\$550.00		0.00			
28	17	02/20/12	02/21/12	M-F 11p-1130p CM		11p-1130p	11-----	:30	2	\$75.00	02	0.00	NM	2	\$150.00
M-Tu 11p-1130p															

Contract / Revision **324982- 1** Flight Dates **02/15/12-02/28/12**

Hiatus Dates

Original Date / Revision 02/14/12/ 02/17/12

Order Sep 00:20:00

Advertiser **Romney for President**Product **ROMNEY 4 PRESIDENT**Estimate # **80**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
28	17	02/20/12	02/21/12	M-F 11p-1130p M-Tu 11p-1130p	CM	11p-1130p	11-----	:30	2	\$75.00	02	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	11-----		2				\$75.00		0.00			
29	17	02/20/12	02/20/12	House Mon Mon House	CM	758p-9p (7:58 PM-9:00 PM)	1-----	:30	1	\$1,200.00	02	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	1-----		1				\$1,200.00		0.00			
30	17	02/18/12	02/18/12	Nascar on FOX Nascar of FOX	CM	8p-10p (8:00 PM-10:00 PM)	-----2-	:30	2	\$1,500.00	02	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/13/12	02/19/12	-----2-		2				\$1,500.00		0.00			
31	17	02/26/12	02/26/12	Daytona 500 Daytona 500	CM	12p-530p (12:00 PM-5:30 PM)	-----4	:30	4	\$2,000.00	02	0.00	NM	4	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 02/20/12	02/26/12	-----4		4				\$2,000.00		0.00			
													Totals	96	\$34,155.00

FEB 17 / 12 11.5
*** WXXM-TV ***

REP. # OFF. # SALESMAN #
BUYER NAME STEPHANIE KINCAID

BUYER NAME	<u>STEPHANIE KINCAID</u>
SALES PRSN	<u>WA- JUSTIN VOTTA</u>

CLASS: NATL. LOCAL, REGIONAL

PRDCT	ROMNEY 4 PRESIDENT	EST#80	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES FEB15/12 FEB28/12 WK-2

DATE FEB 17/12 11.59

REP: TO: NAS FROM: DAN FOR JUSTIN
ADDED SPOTS IN LINES 9.10 AND 26 AND NEW LINES 30 AND 31
\$34,155....96X
THANKS PLEASE CONFIRM 2/17

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 80												
9		SZ	1000P-1100P	30		\$550.00	2/22	2/24	6		W-F	6
PROGRAM : FOX 17 NEWS CON COM1 : 2 X PER DAY												
10		S	1000P-1100P	30		\$550.00	2/27	2/27	2		MON	2
PROGRAM : FOX 17 NEWS												
26		SZ	1000P-1100P	30		\$550.00	2/20	2/21	4		M-TU	4
PROGRAM : FOX 17 NEWS CON COM1 : 2 X PER DAY												

REP HEADLINE# 6012390 TRF# 324982 REP: TEL# 703 528 7800 FAX# 703 528 7880
 \$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! FEB17/12 11.5
 ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WXMT-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30	A		800P-1000P	30		\$1,500.00	2/18	2/18	2		SAT	2
PROGRAM : BUD SHT-PR-FOX												
31	A		1200N-500P	30		\$2,000.00	2/18	2/18	4		SAT	4
PROGRAM : DAYTONA 500												
FEB/12			30910.00			MAR/12						
												CONTRACT TOTAL 34155.00
												TOTAL SPOTS 96

MARKET TOTALS \$198,550 WXMT 10% WOTV 0% WZZM 13% WWMT 56% WOOD 21% WXSP 0% CABL 0%
 EMMT 0% WZPX 0%
 AGENCY IS PURCHASING HEAVY CBS PRIME. WE WERE ABLE TO GET STRIPPED IN
 OUR EN AND LN.

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 FEB14/12 12.0
 *** CHANGES *** ** WXMI-TV ***
 EP HEADLINE# 6012390 TRF# 324982
 \$\$\$ UNAPPROVED REV #1 \$\$\$

ADV # _____ ADV. NAME POLI/M ROMNEY/R/PRE/US REP. # _____ OFF. # _____ SALESMAN # _____
 AGY # _____ AGY. NAME AMERICAN RAMBLER PRODUCTIONS BUYER NAME STEPHANIE KINCAID
 138 CONANT STREET SALES PRSN WA- JUSTIN VOTTA
 BEVERLY, MA 01915
 ORDER # _____ CONTRACT # 6012390 CLASS: NATL. LOCAL REGIONAL
 PRDCT ROMNEY 4 PRESIDENT EST#80 COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES FEB15/12 FEB28/12 WK-2
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB14/12 12.05

EP: TO: NSA
 FROM: DAN FOR JUSTIN
 ADDED SPOTS FOR THE WEEK OF THE 2/15
 \$19,855.84X (NEW TOTALS)
 THANKS PLEASE CONFIRM 2/14

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
14	ES	800P-900P		30		\$400.00	2/17	2/17	1		FRI	1
14	ES	800P-900P		30		\$400.00	2/24	2/24	1		FRI	1
PROGRAM : KITCHN NTM												
15	ES	1000P-1100P		30		\$400.00	2/18	2/18	2		SAT	2
15	ES	1000P-1100P		30		\$400.00	2/25	2/25	2		SAT	2
PROGRAM : FOX 17 NEWS												

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 80

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP FEB14/12 12.0
CHANGES ** WXTI-TV ***
EP HEADLINE# 6012390 TRF# 324982
\$\$\$ UNAPPROVED REV #1 \$\$\$

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		ES	1000P-1100P	30		\$400.00	2/19	2/19	2		SUN	2
16		ES	1000P-1100P	30		\$400.00	2/26	2/26	2		SUN	2
PROGRAM : FOX 17 NEWS												
17		A	500P-600P	30		\$35.00	2/15	2/17	6		W-F	6
PROGRAM : NEWS												
CON COM1 : 2 X PERDAY												
18		A	500P-600P	30		\$35.00	2/20	2/21	4		M-TU	4
PROGRAM : NEWS												
CON COM1 : 2 X PER DAY												
19		A	600P-700P	30		\$50.00	2/15	2/17	6		W-F	6
PROGRAM : FOX17 NEWS												
CON COM1 : 2 X PER DAY												
20		A	600P-700P	30		\$50.00	2/20	2/21	4		M-TU	4
PROGRAM : FOX 17 NEWS												
CON COM1 : 2 X PER DAY												
21		A	700P-730P	30		\$350.00	2/15	2/17	3		W-F	3
PROGRAM : 2.5 MEN												
CON COM1 : 1 X PER DAY												
22		A	700P-730P	30		\$350.00	2/20	2/21	2		M-TU	2
PROGRAM : 2.5 MEN												
CON COM1 : 1 X PER DAY												
23		A	730P-800P	30		\$350.00	2/15	2/17	3		W-F	3
PROGRAM : 2.5 MEN												
CON COM1 : 1 X PER DAY												
24		A	730P-800P	30		\$350.00	2/20	2/21	2		M-TU	2
PROGRAM : 2.5 MEN												
CON COM1 : 1 X PER DAY												

LINE#:REP : CD : TIME PERIOD : LGTH : SEC : RATE : START : END : SPTS : WEEK : DAYS : TOTL :
 : LINE# : : : : : : : DATE : DATE : /WK : INVT : : SPTS :

25 A 1000P-1100P 30 \$550.00 2/15 2/17 3 W-F 3
 PROGRAM : FOX17 NEWS
 CON COM1: 1 X PER DAY

26 A 1000P-1100P 30 \$550.00 2/20 2/21 2 M-TU 2
 PROGRAM : FOX 17 NEWS
 CON COM1: 1 X PER DAY

27 A 1100P-1130P 30 \$75.00 2/15 2/17 3 W-F 3
 PROGRAM : SIMPSON
 CON COM1: 1 X PER DAY

28 A 1100P-1130P 30 \$75.00 2/20 2/21 2 M-TU 2
 PROGRAM : SIMPSON
 CON COM1: 1 X PER DAY

29 A 800P-900P 30 \$1,200.00 2/20 2/20 1 MON 1
 PROGRAM : HOUSE

EB/12 17160.00 MAR/12 \$2,695.00
 CONTRACT TOTAL 19855.00
 TOTAL SPOTS 84

MARKET TOTALS \$91,800 WMXI 10% WOTV 0% WZZM 15% WMMT 50% WOOD 25% WXSP 0% CABL 0%
 WMT 0% WZPX 0%

GENCY IS PURCHASING HEAVY CBS PRIME. WE WERE ABLE TO GET STRIPPED IN
 UR EN AND LN.

VC- NSI
 EMOS- RA35+*

OD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 -CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 703 528 7800 FAX# 703 528 7880
CREDIT ADVISORY: AGENCY CREDIT RISK !!
ORDER WORKSHEET HARRIS REPORT FROM REP FEB14/12 11.1

AGY #	AGY. NAME	BUYER NAME
	AMERICAN RAMBLER PRODUCTIONS	STEPHANIE KINCAID

BEVERLY, MA 01915

PRDCT	ROMNEY 4	PRESIDENT	EST#80	COMMENTS: (LINE, ORDER, INVOICE)
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FLIGHT DATES	FEB15/12	FEB28/12	WK-2
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE FEB14/12 11.16

ON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 80												
1			500P-600P	30		\$35.00	2/22	2/24	6		W-F	6
PROGRAM : NEWS CON COM1 : 2 X PER DAY												
2			500P-600P	30		\$35.00	2/27	2/27	2		MON	2
PROGRAM : NEWS												
3			600P-700P	30		\$50.00	2/22	2/24	6		W-F	6
PROGRAM : FOX 17 NEWS CON COM1 : 2 X PER DAY												

REP HEADLINE# 6012390
 *** ORIGINAL REV#0 ***

REP: TEL# 703 528 7800 FAX# 703 528 7880
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 FEB14/12 11.1
 *** WXML-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			600P-700P PROGRAM : FOX 17 NEWS	30		\$50.00	2/27	2/27	2		MON	2
5			700P-730P PROGRAM : 2.5 MEN CON COM1: 1 X PER DAY	30		\$350.00	2/22	2/24	3		W-F	3
6			700P-730P PROGRAM : 2.5 MEN	30		\$350.00	2/27	2/27	1		MON	1
7			730P-800P PROGRAM : 2.5 MEN CON COM1: 1 X PER DAY	30		\$350.00	2/22	2/24	3		W-F	3
8			730P-800P PROGRAM : 2.5 MEN	30		\$350.00	2/27	2/27	1		MON	1
9			1000P-1100P PROGRAM : FOX 17 NEWS CON COM1: 1 X PER DAY	30		\$550.00	2/22	2/24	3		W-F	3
10			1000P-1100P PROGRAM : FOX 17 NEWS	30		\$550.00	2/27	2/27	1		MON	1
11			1100P-1130P PROGRAM : SIMPSON CON COM1: 1 X PER DAY	30		\$75.00	2/22	2/24	3		W-F	3
12			1100P-1130P PROGRAM : SIMPSON	30		\$75.00	2/27	2/27	1		MON	1
13			800P-900P PROGRAM : HOUSE	30		\$1,200.00	2/27	2/27	1		MON	1
14			800P-900P PROGRAM : KITCHN NTM	30		\$400.00	2/24	2/24	1		FRI	1

FEB14/12 11.1
*** WXXM-TV ***

CONTRACT TOTAL	\$9,180.00
TOTAL SPOTS	38

UC- NSI
EMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WXMI - Grand Rapids	Date: 2/13/12
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I, Stephanie Kincaid,

being/on behalf of: Mitt Romney, a legally

qualified candidate of the Republican political

party for the office of: President

in the Primary

election to be held on: February 28, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*See schedules for February 15-28					

Total Charges: *see schedule for February 15-28

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney for President, Inc.

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Darrell Crate

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

2/13/12

Date


Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

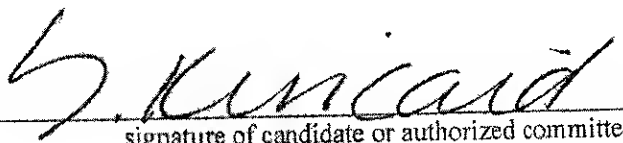
☒ **does**

☒ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Stephanie Kincaid

printed name

2/13/12

date